

IN THE CLAIMS

Claims 1-34 (Canceled).

35 (Previously Presented). A method comprising:
establishing a local area network in a retail facility; and
pushing information to a mobile customer terminal coupled to said network
depending on the current location of the mobile terminal within said retail facility.

36 (Previously Presented). The method of claim 35 including enabling customers in
said retail facility having said terminals to exchange messages with one another in the form of
text messages.

37 (Previously Presented). The method of claim 35 including enabling a terminal to
access the network in response to swiping a credit card through a slot in said terminal.

38 (Previously Presented). An article comprising a medium storing instructions that, if
executed, enable a processor-based system to:
establish a local area network in a retail facility; and
push information to a customer terminal coupled to said network depending on
the current location of the terminal within said retail facility.

39 (Previously Presented). The article of claim 38 further storing instructions to enable
customers in said retail facility to exchange messages with one another in the form of text
messages.

40 (Previously Presented). The article of claim 38 further storing instruction that, if
executed, enable said system to access the network in response to swiping a credit card through a
slot.

41 (Previously Presented). A system comprising:
a processor; and
a storage coupled to said processor storing instructions to establish a local area network in said retail facility between a plurality of customer terminals in said retail facility and push information to said customer terminals depending on the current location of the terminals within the retail facility.

42 (Previously Presented). The system of claim 41 wherein said system to enable customers in said retail facility to exchange messages with one another in the form of text messages.

43 (Previously Presented). The system of claim 41 including a global positioning device coupled to said processor.